



Universitatea  
BABEȘ-BOLYAI



Facultatea de Științe Economice  
și Gestiunea Afacerilor

# PROGRAM OF MANAGERIAL STUDIES

**FULL TIME AND DISTANCE LEARNING**

**STUDY DURATION: 3 YEARS, 6 SEMESTERS**

**OFFERED IN ROMANIAN AND ENGLISH**

- leads to development of skills in different areas of management;
- provides a theoretical and practical approach to the main components for a successful and performant management;
- is developed in accordance with the European and the North American requirements for managerial studies;
- create opportunities for career development in both areas of management and execution.



*"Managers are the ones who determine whether organizations serve us well or whether they squander our talents and resources" - H. Mintzberg*

### *Courses offered:*

- Microeconomics, Macroeconomics, Basic Accounting, Basic Marketing, Public Finance, Business Informatics, Business Law, Mathematics applied to business, Descriptive statistics – fundamental courses for the common core subjects, semesters 1-3.
- Production Management, Service Management, Investment Management, Strategic Management, Human Resource Management, Logistic Management, Total Quality Management, Labour Management, Procurement Management, Comparative Management – specialized courses, semesters 4-6.
- Firm Management, Project Management, Environmental Management, Waste Management, Trade and Tourism Management-specialized courses offered as optionals, semesters 3-6.
- other basic or complementary courses offered as compulsory or optional: Business Ethics, Economic Doctrines, Management accounting, Management and sales promotion, Decision Support Systems, Control and auditing, Management simulations.

### *Contact persons:*

Associate Professor Codruța Luminița Osoian  
codruta.osoian@econ.ubbcluj.ro – Romanian line of study

Associate Professor Roxana Stegorean  
roxana.stegorean@econ.ubbcluj.ro - English line of study